



Suggested Text Heights:			
Sign Size:	2"x4"	3"x6"	4"x8"
Top Line:	.30"	.40"	.50"
Middle Line:	.25"	.30"	.40"
Bottom Line:	.20"	.25"	.30"

Heights may be adjusted to fit long lines.

**To place a sign order:**

1. Sketch a typical layout for your signs at left.
2. Submit your list of signs in a table format, with the first column for the top line of each sign, the second column for the middle line, the third column for the bottom left and a fourth column for the bottom right of your sign (or whatever configuration is appropriate to your particular application).

A. Number of signs this order: # \_\_\_\_\_

B. Price per sign (see over): \$ \_\_\_\_\_

C. Quantity discount if applicable (see Col. 3, over): - \$ \_\_\_\_\_

D. Adjusted Price per sign: = \$ \_\_\_\_\_

E. Subtotal (A x D): = \$ \_\_\_\_\_

F. Extra services required (please specify) \_\_\_\_\_ +/- \$ \_\_\_\_\_

G. Subtotal: = \$ \_\_\_\_\_

H. Shipping & Handling Charges (See Col. 4, over): + \$ \_\_\_\_\_

I. Subtotal: = \$ \_\_\_\_\_

J. 7.75% Sales Tax (if in CA): + \$ \_\_\_\_\_

K. Total Encl. : = \$ \_\_\_\_\_

Enclose check, money order in US\$ or purchase order, or fill out the credit card information to the left. Thanks.

# PLANT SIGNS

## BOTANICAL GARDEN SIGNS



## HIGH QUALITY PLANT IDENTIFICATION SIGNS MADE TO ORDER

### Plant Signs

960 El Caminito Rd.  
 Fallbrook, CA 92028 U.S.A.  
 Tel. (760) 420-9143  
 Fax (760) 645-7017

E-mail <sales@plantsigns.com>  
 Website <<http://www.plantsigns.com>>

To request a free sample 2"x4" plate, please send us your name, address, phone number, the color plate desired and what you would like on your sample, along with a description of how/where you are considering using our signs. Please call if you have any questions.

**For ordering with VISA or MASTERCARD :**

Card Number: \_\_\_\_\_

Card Expiration Date: \_\_\_\_\_

Last 3 #s on right end of printed numbers on back: \_\_\_\_\_

Card Billing Address if different from Shipping Address: \_\_\_\_\_

\_\_\_\_\_

Amount to be charged: \_\_\_\_\_

\_\_\_\_\_

(Signature) 5. (Today's Date)

# High Quality Plant Identification Signs

- Our signs are used for permanently identifying plants and are suitable for heavy-duty, commercial outdoor use by botanical gardens, zoos, hotels, malls, colleges, private growers/collectors, nurseries, resorts, amusement parks, golf courses, public parks, etc.
- Plant identification signs are now available in eight sizes: 2"x 4", 3"x4", 3"x 5", 3"x 6", 4"x 5", 4"x6", 4"x7" and 4"x8".
- Signs are made of **heavy-duty 1/8" thick** laminated UV- and weather-resistant, outdoor-rated plastic material.
- Colors available are: Black (mildly textured surface) with white letters, White (mildly textured surface) with black letters, Forest Green\* (glossy surface) with white letters, and Apple Green\* (matte surface) with white letters.
- Signs are permanently attached to 17" long, 1/2 pound galvanized steel stakes for inserting in the ground. The stakes have a 45° bend at the top where the signs are permanently attached using epoxy specially formulated for outdoor use.
- No unsightly bolts, screws or pop-rivets, no flimsy two-sided tape.
- No aluminum stakes to corrode away in a few years.
- Signs are engraved to your specifications with your text on our computerized engraving machine. Items that may be included on signs are genus, species, common name, family, origin or accession number. What to put on the signs is up to you.
- There is only one font, but it is scalable and may be *italicized*, engraved in all capital letters or underlined if desired, to set various lines apart.
- Text only: Sorry, no logos, designs or artwork.
- Editing available for \$15.00 per hour.

\* 15% additional cost for the green colors

Brochure Revised 2/19/07

## Sample Layout:

(May be adjusted specifically to your needs)

<b>Genus species</b>	
Common Name	
Plant Family	Native Country

We can put any information or use whatever layout you want on your signs. Use your imagination and come up with what you need for your particular application. Scientific names may be italicized or underlined, all capital letters may be used for a given line, line sizes may be varied, and lines may be centered or justified right or left.

**Please double check your spellings! We are not responsible for misspelled words.**

## Satisfaction Guaranteed!

Full refund

if dissatisfied in any way

(with return of signs at customer expense).

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## Sign Prices

(Black & White Signs)

Size	Price	Size	Price
2"x 4"	\$5.40	4"x 5"	\$10.50
3"x 4"	\$6.70	4"x 6"	\$11.25
3"x 5"	\$7.45	4"x 7"	\$12.60
3"x 6"	\$8.95	4"x 8"	\$13.65

- \* Add 15% to the prices above for the green colors.
  - \* Deduct \$1.00 per sign for no stakes.
  - \* Add \$.50 per sign if you would like the bottom end of each stake to have a bend to deter removal by vandals (when mounted in customer-provided concrete base).
  - \* Up to ten words per sign are included. Additional words \$.25 each.
  - \* In lieu of stakes, we can drill holes in the sign plates to your specifications for \$.15 each.
  - \* Stakes sold separately: \$2.50 each
- Add 7.75% sales tax in California.**

### Quantity Discounts:

5% discount for 50 signs

10% discount for 100 signs

15% discount for 250 signs

20% discount for 1000+ signs

**Note: Quantity discounts**

**are cumulative.**

**Shipping & Handling Charges for signs with stakes:**

Number of 2"x4" Signs This Order:

Del. To:	1-4	5-10	11-20	21-30	31-40	41-50
S. CA	6.61	8.68	10.12	12.77	14.78	16.89
AZ, N. CA	7.70	9.63	10.95	14.19	16.70	22.14
NW & TX	8.25	10.74	12.83	17.16	20.59	23.98
Midwest	10.69	13.71	17.65	23.87	28.28	34.03
E. USA	12.50	16.03	20.64	27.91	33.08	39.80

Add 20% to the table amount above for 3" x 4" signs.

Add 30% to the table amount above for 3" x 5" signs.

Add 40% to the table amount above for 3" x 6" signs.

Add 50% to the table amount above for 4" x 5" signs.

Add 60% to the table amount above for 4" x 6" signs.

Add 70% to the table amount above for 4" x 7" signs.

Add 80% to the table amount above for 4" x 8" signs.

**Add columns to get rates for orders over 50 signs.**

Overseas customers: Cost plus \$10.00 per box for packing.

Customer's shipping account: \$10.00 per box for packing.